



Junior  
Achievement™  
of Southwest New England

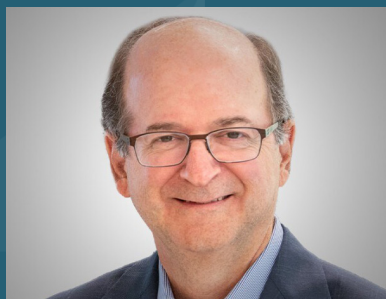
# 2024 HARTFORD & NEW HAVEN Business Hall of Fame

AWARDS CEREMONY & DINNER

Tuesday, April 02, 2024 | 5:30 PM

Hartford Marriott Downtown

JA honors Hall of Fame recipients for their leadership, success in business, and community involvement who have achieved extraordinary successes and continue to help shape Connecticut.



LAUREATE

**Don Allan, Jr.**

President & Chief Executive Officer,  
Stanley Black & Decker, Inc.



SPIRIT OF HOPE AWARD

**Karen Dubois-Walton**

President,  
Elm City Communities



COMMUNITY LEADERSHIP AWARD

**Samuel Gray, Jr.**

President & CEO,  
Boys & Girls Clubs Of Hartford



LAUREATE

**Bill Griffeth**

Retired CNBC Anchor,  
Business Journalist, Author



LAUREATE

**Thomas Sansone**

Partner,  
Carmody, Torrance, Sandak & Hennessey



ENTREPRENEUR AWARD

**Dr. Reid Waldman**

Founder,  
VeraDermics

With celebrity emcee Brian Shactman, Host of of Mornings with Brian & Company, WTIC Radio.

For More Information Visit [Jaconn.org](http://Jaconn.org) | Formal Invitation To Follow



## 2024 Business Hall of Fame Reservation Form

April 2, 2024

5:30 pm – 8:30 pm

### **Sponsorship Opportunities**

*(Benefits of sponsorship levels are provided on the reverse side of this form)*

#### **Sponsorships**

- |                          |                    |          |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$35,000 |
| <input type="checkbox"/> | Premier Sponsor    | \$30,000 |
| <input type="checkbox"/> | Dinner Sponsor     | \$25,000 |
| <input type="checkbox"/> | Reception Sponsor  | \$20,000 |
| <input type="checkbox"/> | Diamond Sponsor    | \$15,000 |
| <input type="checkbox"/> | Platinum Sponsor   | \$10,000 |

#### **Sponsorships**

- |                          |                 |         |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Gold Sponsor    | \$7,500 |
| <input type="checkbox"/> | Silver Sponsor  | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor  | \$3,500 |
| <input type="checkbox"/> | Student Sponsor | \$2,000 |
| <input type="checkbox"/> | Patron Sponsor  | \$300   |
| <input type="checkbox"/> | Ticket          | \$200   |

#### **Advertising Sponsorships**

- |                          |                 |         |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Full Page Ad    | \$1,000 |
| <input type="checkbox"/> | Half Page Ad    | \$500   |
| <input type="checkbox"/> | Quarter Page Ad | \$250   |
| <input type="checkbox"/> | Eighth Page Ad  | \$150   |

Sponsorship ads in the program flipbook are full color.

Program book will be posted on the event landing page, as well as, handed out to attendees at the event.

- ☐ Please reserve \_\_\_\_\_ ticket(s) at the individual ticket price of \$200
- ☐ Please reserve \_\_\_\_\_ ticket(s) at the patron sponsorship price of \$300
- ☐ I/we will be donating \_\_\_\_\_ ticket(s) back to JA so that a student or educator may attend the event
- ☐ I/we are unable to attend, however please accept a donation of \$\_\_\_\_\_
- ☐ I/we support this event in honor of: \_\_\_\_\_ *(Name of honoree)*  
*(Gifts made in honor of honorees will be listed in the program book.)*

***Your support allows Junior Achievement to continue providing life-changing programming to K-12 students in Connecticut***

Enclosed is a check for \$ \_\_\_\_\_

Please invoice me for \$ \_\_\_\_\_

\_\_\_\_\_  
*Contact Name*

\_\_\_\_\_  
*Title of Contact*

\_\_\_\_\_  
*Company Name*  
*(As it should appear in program book)*

\_\_\_\_\_  
*Street*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Zip*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*E-mail*

**For all sponsorships, please forward a high-definition file of the corporate logo to be used.**

Please make checks payable to Junior Achievement of Southwest New England, Inc. and mark with "Hall of Fame Sponsorship"  
70 Farmington Avenue Hartford, CT 06105

Contact: Donna Koch, Development Assistant

Phone: (860) 751-1140

E-mail: [dkoch@jaconn.org](mailto:dkoch@jaconn.org)

Fax: (860) 525-4403

[www.jaconn.org](http://www.jaconn.org)

| Sponsor Benefits                                               | Presenting Sponsor (Exclusive) | Premier Sponsor  | Dinner Sponsor | Reception Sponsor | Diamond Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Student Sponsor | Patron Sponsor |
|----------------------------------------------------------------|--------------------------------|------------------|----------------|-------------------|-----------------|------------------|--------------|----------------|----------------|-----------------|----------------|
|                                                                | \$35,000                       | \$30,000         | \$25,000       | \$20,000          | \$15,000        | \$10,000         | \$7,500      | \$5,000        | \$3,500        | \$2,000         | \$300          |
| Remarks to full audience Night of Event                        | ✓                              |                  |                |                   |                 |                  |              |                |                |                 |                |
| Company Logo on event save the date cards                      | ✓                              | ✓                | ✓              |                   |                 |                  |              |                |                |                 |                |
| Video on “Why we Support JA” shown on social media and website | Up to 60 sec.                  | Up to 60 sec.    | Up to 60 sec.  | Up to 60 sec.     | Up to 30 sec.   | Up to 30 sec.    |              |                |                |                 |                |
| Sponsorship and logo recognition on invitation                 | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                |              |                |                |                 |                |
| Verbal Recognition & Appreciation during event                 | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            |                |                |                 |                |
| Logo inclusion on event materials                              | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            |                |                |                 |                |
| Company Logo Posted on Live Stream                             | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            | ✓              |                |                 |                |
| Recognition in all Event-Related Press Releases                | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            | ✓              |                |                 |                |
| Featured in Post Event Email                                   | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            | ✓              |                |                 |                |
| Full-Color Ad Inside Event Program                             | Full, Inside Front             | Full, Back Cover | Full           | Full              | Full            | Full             | Full         | Half           | Quarter        | Quarter         |                |
| Company Recognition in Event Program                           | Logo                           | Logo             | Logo           | Logo              | Logo            | Logo             | Logo         | Logo           | Listing        | Listing         | Listing        |
| Company recognition on JA webpage                              | Logo                           | Logo             | Logo           | Logo              | Logo            | Logo             | Logo         | Logo           | Listing        | Listing         | Listing        |
| Sponsorship Promotion on all Social Media                      | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            | ✓              | ✓              | ✓               | ✓              |
| Listing in Annual Report                                       | ✓                              | ✓                | ✓              | ✓                 | ✓               | ✓                | ✓            | ✓              | ✓              | ✓               | ✓              |
| Tickets for JA Business Hall of Fame                           | 30                             | 20               | 20             | 20                | 10              | 10               | 8            | 6              | 4              | 4               | 1              |